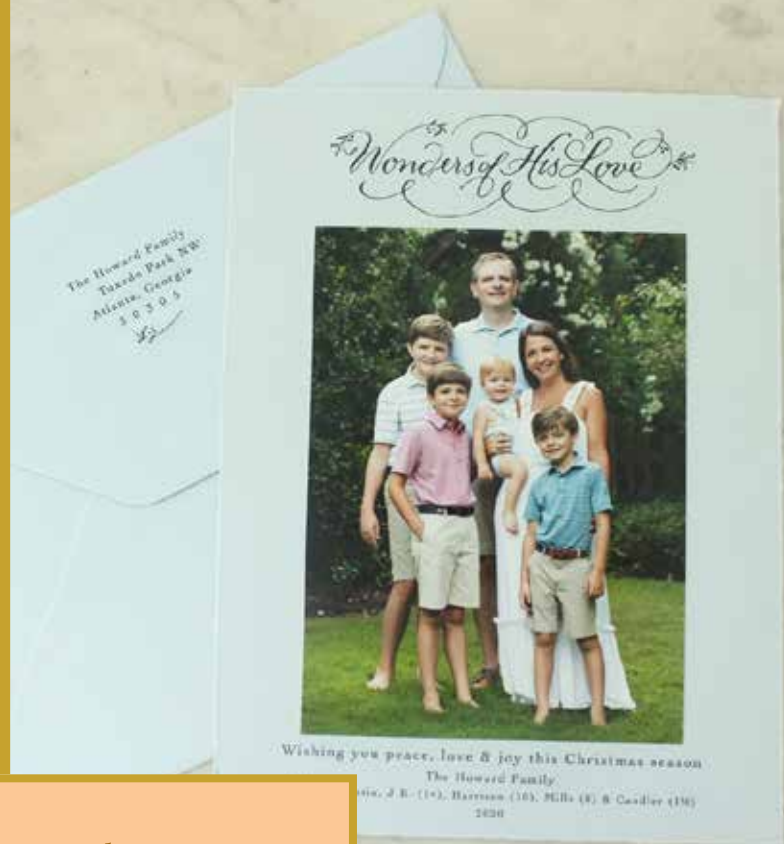




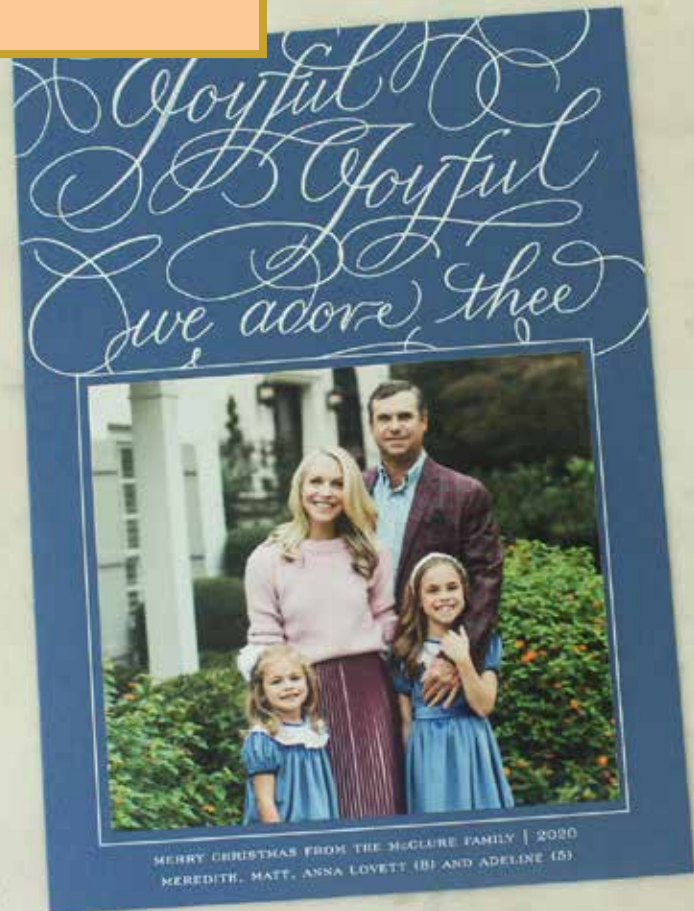
holiday card information + pricing

two thousand twenty-two

calliespondence



*holiday card
and
holiday birth announcement
portfolio available on
www.calliespondence.com*



envelope colors



white



ecru



luxe blush



blossom



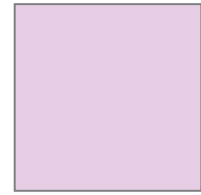
papaya



poppy



fuschia



lavender



beet



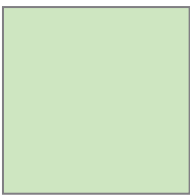
aubergine



vibrant red



brick red



sage



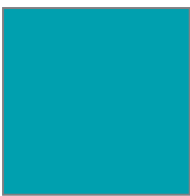
clover



chartreuse



forest



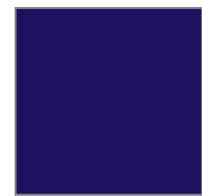
peacock



pool

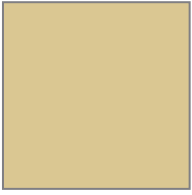


bluebell



night

envelope colors, continued



kraft paper



chocolate



gravel



slate



metallic quartz



metallic silver



metallic gold



antique gold

LOVE A DARK ENVELOPE BUT NOT SURE HOW TO WRITE ADDRESSES ON IT? THEY LOOK GREAT WITH WHITE INK (PEN AVAILABLE FOR PURCHASE FROM CALLIESPONDENCE, \$5) OR METALLIC INK!



envelope liners



tree trimmings



luisa



nutcracker ballet



happy stripe



neon floral



peace dove



mistletoe, red



*blue christmas
(limited qty available)*



winter cottages

envelope liners, continued



holiday bouquet



christmas lights



mistletoe, green



tapestry



little drummer boy



christmas berries



stockings & more
ON SALE, 50% off
limited qty available



holly jolly
ON SALE, 50% off
limited qty available

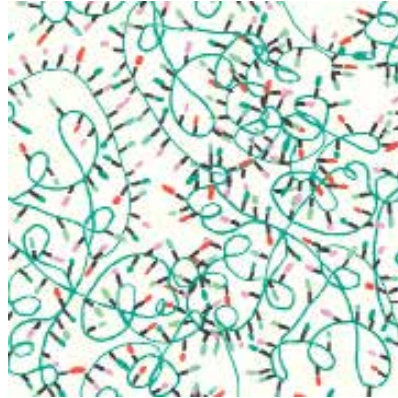


winter greenery
ON SALE, 50% off
limited qty available

envelope liners, continued



pink poinsettia



tangled lights
(limited qty available)



holiday garden



christmas scene, red



christmas scene, green



pretty packages



blue garden



perfect pink packages
(limited qty available)



rosaire

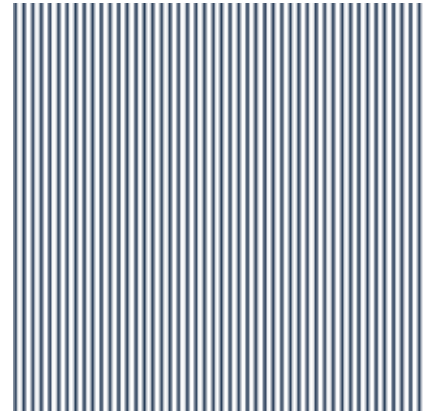
envelope liners, continued



fruit de provence



herb garden



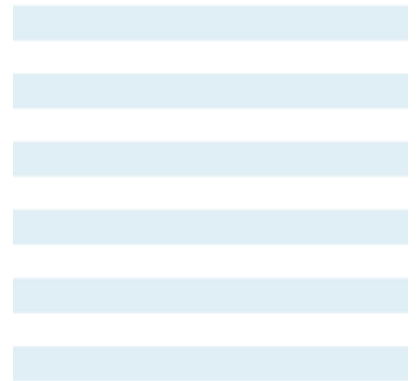
pinstripes
available in any color



farmstand flowers



feliz navidad



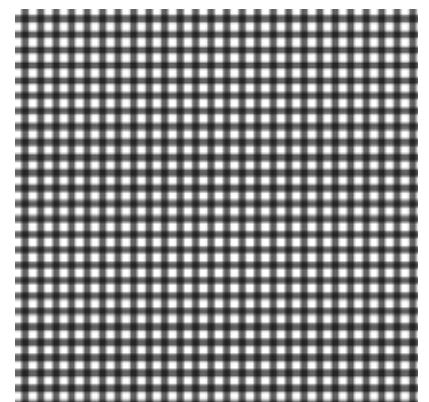
wide stripe
available in any color



buffalo check
available in any color



swiss dots
available in any color



gingham
available in any color

2022 holiday card pricing

FLAT PRINTED

ON 130 LB. WHITE OR OFFWHITE CARDSTOCK

{qty}	75	100	125	150	175	200	225	250	275	300	325
holiday card with envelope	\$250	\$300	\$350	\$400	\$450	\$500	\$540	\$580	\$615	\$650	\$685
add envelope liner	+\$110	+\$135	+\$165	+\$195	+\$225	+\$250	+\$275	+\$300	+\$325	+\$350	+\$375
add cardstock backer	+\$55	+\$75	+\$95	+\$115	+\$135	+\$150	+\$170	+\$190	+\$200	+\$210	+\$220
add printed back of card	+\$50	+\$60	+\$70	+\$80	+\$90	+\$100	+\$110	+\$120	+\$130	+\$140	+\$150
add return address printed on flap	+\$95	+\$105	+\$115	+\$125	+\$135	+\$145	+\$155	+\$165	+\$175	+\$185	+\$195
add return address labels	+\$40	+\$50	+\$65	+\$75	+\$85	+\$95	+\$105	+\$115	+\$125	+\$135	+\$145
add double thick stock (220 lb.)	+\$60	+\$70	+\$80	+\$90	+\$100	+\$110	+\$120	+\$130	+\$140	+\$150	+\$160
add rounded corners / scalloped edges	+\$40	+\$50	+\$60	+\$70	+\$80	+\$90	+\$100	+\$110	+\$120	+\$130	+\$140
add specialty (colored) paper	+\$35	+\$45	+\$55	+\$65	+\$75	+\$85	+\$95	+\$105	+\$115	+\$125	+\$135
add twine or grosgrain ribbon detail	+\$55	+\$75	+\$95	+\$110	+\$135	+\$150	+\$165	+\$180	+\$195	+\$210	+\$225
add silk ribbon detail	+\$75	+\$95	+\$115	+\$130	+\$155	+\$170	+\$195	+\$200	+\$205	+\$215	+\$225
upgrade to A9 size	+\$45	+\$55	+\$65	+\$75	+\$85	+\$90	+\$95	+\$100	+\$105	+\$110	+\$115
foldover OR trifoldcard design	+\$100	+\$115	+\$120	+\$130	+\$140	+\$150	+\$160	+\$165	+\$170	+\$175	+\$180
add printed/affixed photo (each; 3 max)	+\$40	+\$45	+\$50	+\$55	+\$60	+\$65	+\$70	+\$75	+\$80	+\$85	+\$90

LETTERPRESS PRINTED

ON 110 LB. WHITE OR OFFWHITE CRANE LETTER CARDSTOCK

{qty}	75	100	125	150	175	200	225	250	275	300	325
holiday card with envelope	\$600	\$625	\$650	\$700	\$725	\$750	\$775	\$800	\$825	\$850	\$875
add envelope liner	+\$110	+\$135	+\$165	+\$195	+\$225	+\$250	+\$275	+\$300	+\$325	+\$350	+\$375
add cardstock backer	+\$55	+\$75	+\$95	+\$115	+\$135	+\$150	+\$170	+\$190	+\$200	+\$210	+\$220
add return address printed on flap (1 color)	+\$250	+\$275	+\$300	+\$325	+\$350	+\$375	+\$400	+\$425	+\$450	+\$475	+\$500
add return address labels	+\$40	+\$50	+\$65	+\$75	+\$85	+\$95	+\$105	+\$115	+\$125	+\$135	+\$145
add 2nd color ink	+\$175	+\$175	+\$175	+\$200	+\$200	+\$200	+\$225	+\$225	+\$250	+\$250	+\$275
add rounded corners	+\$50	+\$50	+\$75	+\$75	+\$75	+\$75	+\$100	+\$100	+\$125	+\$125	+\$150
add twine or grosgrain ribbon detail	+\$55	+\$75	+\$95	+\$110	+\$135	+\$150	+\$165	+\$180	+\$195	+\$210	+\$225
add silk ribbon detail	+\$75	+\$95	+\$115	+\$130	+\$155	+\$170	+\$195	+\$200	+\$205	+\$215	+\$225
foldover OR trifold card design	+\$200	+\$200	+\$250	+\$250	+\$250	+\$300	+\$300	+\$325	+\$325	+\$325	+\$350
upgrade to 220 lb. stock	+\$125	+\$125	+\$150	+\$150	+\$175	+\$175	+\$200	+\$200	+\$225	+\$225	+\$250
add edge painting	+\$325	+\$350	+\$400	+\$450	+\$500	+\$500	+\$550	+\$550	+\$575	+\$575	+\$600
add printed/affixed photo (each; 3 max)	+\$40	+\$45	+\$50	+\$55	+\$60	+\$65	+\$70	+\$75	+\$80	+\$85	+\$90

2021 holiday card pricing, continued

FOIL STAMPING OR ENGRAVED

ON WHITE OR COLORED 130 LB. CARDSTOCK

	{qty}	75	100	125	150	175	200	225	250	275	300	325
holiday card with envelope		\$675	\$700	\$725	\$750	\$775	\$800	\$825	\$850	\$875	\$900	\$925
add envelope liner		+\$110	+\$135	+\$165	+\$195	+\$225	+\$250	+\$275	+\$300	+\$325	+\$350	+\$375
add cardstock backer		+\$55	+\$75	+\$95	+\$115	+\$135	+\$150	+\$170	+\$190	+\$200	+\$210	+\$220
add return address printed on flap		+\$325	+\$350	+\$350	+\$375	+\$375	+\$375	+\$400	+\$400	+\$425	+\$425	+\$450
add return address labels		+\$40	+\$50	+\$65	+\$75	+\$85	+\$95	+\$105	+\$115	+\$125	+\$135	+\$145
add twine or ribbon detail		+\$75	+\$95	+\$115	+\$130	+\$155	+\$170	+\$195	+\$200	+\$205	+\$215	+\$225
add printed/affixed photo (each; 3 max)		+\$40	+\$45	+\$50	+\$55	+\$60	+\$65	+\$70	+\$75	+\$80	+\$85	+\$90
upgrade to 220 lb. stock		+\$125	+\$125	+\$150	+\$150	+\$175	+\$175	+\$200	+\$200	+\$225	+\$225	+\$250
upgrade to Arturo deckled edge stock		+\$130	+\$135	+\$140	+\$145	+\$150	+\$155	+\$160	+\$165	+\$170	+\$175	+\$180

additional offerings

FULFILLMENT

LET'S MAKE THIS CRAZY TIME OF YEAR A LITTLE EASIER!

Complete Fulfillment Services

\$2.75/per card

includes hand addressing or recipient printing, holiday stamps purchased and affixed, cards stuffed, sealed and mailed on date of your choosing.

Hand Addressing Only

\$1.25/per card

we'll ship them to you to stamp, stuff and mail!

Recipient Address Printing

\$1.00/per card

send us your list and we'll have the recipient's addresses printed on the envelopes in a font/ink color coordinating with your card!

* please note: fulfillment services include only hand addressing to the card recipient. if you'd like your return address on the back flap, you can choose to print it on or purchase return address labels! we can design them to coordinate with your card perfectly, and affix them if you choose complete fulfillment services.

details

PAPER

all flat printed holiday cards are printed on high quality 130 lb. matte white cardstock for styles with an attached photograph, and for styles with the photograph printed on the card. letterpress printed cards are printed on 110 lb. crane letra cardstock, and foil stamped / engraved cards are printed on cardstock color of your choice in 130 lb. weight. other colored or heavier cardstocks can be made available per client request at an additional fee.

PHOTOGRAPHS

high quality photographs (300 dpi) with a lustre finish may be printed and affixed for an additional fee (\$40+, depending on your quantity of cards). we also offer the option of printing your high quality photograph on the card, which carries no additional fee!

CUSTOMIZATION

all cards seen on the website are available with customization in colors and wording. if you don't see anything that strikes your fancy, let us know what you would like and we'll see if we can whip it up for you! a "from scratch" custom card can be designed for a \$50 fee, and that includes one (1) round of revisions. all envelope colors and envelope liners shown are available for pairing with your card. also, if you fall in love with a liner that's on the website but not listed in our 2022 envelope liner selection, ask us - we may have a small stash we could use to accommodate your order! you never know...

PROOFS

all holiday card orders come with one (1) complimentary round of design and editing proofs based on client's specifications - any additional rounds of proofs will be subject to a \$20 fee.

TURNAROUND TIME

from initial email to cards in your hand, you can expect your calliespondence holiday cards turnaround time to be approximately 3-4 weeks (provided your photograph is immediately available) and sometimes sooner. if you select a card featured on the website as-is or with only slight modifications, this time frame can be compressed to around 2-2.5 weeks. we also can rush your order for an additional fee; contact us if you are in need of cards on the fly!

SHIPPING

orders are shipped via UPS with a tracking number. shipping will be added to your order total at a flat rate of \$15.00 for all orders. expedited shipping is available for an additional fee. local (atlanta) customers are welcome to pick their orders up at the calliespondence office in south buckhead and will not be charged for shipping.

more details

HOW DO I PLACE MY ORDER?

ah! the most important part. easy - send an email to callie@calliespondence.com or an inquiry through the website contact form or you may order flat printed cards on the website.

include the following in your email:

- printing method preferred
 - quantity of cards
 - add ons desired (envelope liner, cardstock backer, back of card printed, return address printed, return address labels, etc.)
 - preferred design from calliespondence holiday card portfolio or custom design preferences
 - photograph file (preferable a hi-res jpg) -- and let us know if you would like it printed on the card or printed on professional photo paper and attached
- please note that a "real" photo must be attached with letterpress, engraved and foil printing methods. if you do not have your photograph ready yet, please let us know when it will be available - we need to customize your card to your photograph to make sure it looks perfect!*
- anything else you want us to know about your 2022 holiday card wishes and desires!

WHAT HAPPENS NEXT?

we will need a \$200 deposit, payable by paypal, venmo or credit/debit card, to reserve your spot in the calliespondence holiday card schedule. we will also accept checks, but please note that we cannot move forward with your order until this payment is received.

after you've paid your deposit, we will begin design on your card per your specifications once you send us your photograph! expect your first round of PDF drafts to arrive in your inbox in roughly 2-3 days.

upon your order being sent into production, we will bill you for the remaining portion over \$200, payable via paypal, venmo, credit card or a check.

QUESTIONS & THANK YOU

if you have any questions or concerns at all regarding our holiday order process, please don't hesitate to call us at 404.290.8491 or email us at callie@calliespondence.com. we hope to help you send your family's yuletide greetings with style this year!

xoxo
callie